

Message Text

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PAGE 01 BUCAR 04887 301339Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
-----008274 301416Z /46

R 301053Z JUN 77
FM AMEMBASSY BUCHAREST
TO USDOC WASHDC
INFO AMEMBASSY BERLIN
AMEMBASSY BUDAPEST
AMEMBASSY MOSCOW
AMEMBASSY PRAGUE
AMEMBASSY SOFIA
AMEMBASSY WARSAW
SECSTATE WASHDC 4154

UNCLAS BUCHAREST 4887

E.O. 11652: N/A
TAGS: BEXP, RO
SUBJECT: TRADE PROMOTION SCHEDULE FOR FY79

REF: A. USDOC 09547; B. USDOC 12250

1. FROM LIST OF PROPOSED THEMES FOR FY79 TSSS (PARA 3 OF REFTL A), LISTED BELOW ARE THOSE WHICH WE FEEL ENJOY GOOD PROSPECTS IN ROMANIA AND WHICH WE INTERESTED IN PROMOTING.
 - A. INSTRUMENTATION AND CONTROL EQUIPMENT FOR ENERGY SYSTEMS;
 - B. COMPUTER ASSISTED MANAGEMENT SYSTEMS;
 - C. CHEMICAL ANALYTICAL INSTRUMENTS;
 - D. GARMENT PRODUCTION EQUIPMENT;
 - E. LASERS FOR SCIENTIFIC APPLICATIONS;
 - F. INDUSTRIAL WELDING EQUIPMENT.
2. ADDITIONAL TSS THEMES WHICH WE FEEL WOULD BE EQUALLY OR MORE SUCCESSFUL ARE: A) MACHINE TOOLS AND B) PROCESSING AND FABRICATING EQUIPMENT FOR FERROUS METALS.

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3. WE FEEL THAT OTHER THEMES MENTIONED REFTL WOULD BE OF MARGINAL INTEREST TO GOR.
4. OUR GENERAL RATIONALE FOR RECOMMENDING ABOVE THEMES IS THAT FOR ALL EXCEPT GARMENT PRODUCTION EQUIPMENT THESE AREAS ACCORDED HIGH PRIORITY IN GOR'S 1976-80 FIVE YEAR PLAN (WHICH IS AVAILABLE IN WASHINGTON). IT ALSO SAFE TO ASSUME

THAT GOR WILL BE INTERESTED IN CO-SPONSORING TSS IN THESE AREAS. GERMENT PRODUCTION EQUIPMENT TSS IS NOW ACCEPTABLE TO EMBASSY BECAUSE OF RECENT SIGNING OF BILATERAL TEXTILE AGREEMENT. IN ADDITION, IN FALL OF 1976, MINISTRY OF LIGHT INDUSTRY OFFICIALS HAD REACTED FAVORABLY TO PREVIOUSLY PROPOSED TSS ON THIS SUBJECT. CONCERNING MACHINE TOOLS, EMBASSY HAS BEEN INVOLVED IN TWO SUCCESSFUL PAST PROMOTIONAL PROGRAMS IN THIS AREA (NOVEMBER 1976 TSS AND FEBRUARY 1974 TRADE MISSION). MACHINE TOOLS REPRESENTS AN AREA IN WHICH GOR OFFICIALS HAVE REPEATEDLY EXPRESSED INTEREST IN CONCLUDING COOPERATION AGREEMENTS WITH U.S. FIRMS AND IS AN AREA WHICH WE BELIEVEUSDOC SHOULD MAKE EVERY EFFORT POSSIBLE TO PROMOTE. HOWEVER, BEFORE TAKING A FINAL POSITION ON A MACHINE TOOL TSS, WE FEEL THAT THE RESULTS OF AMERO MOVEMBER 12-16, 1977, SHOULD BE IN KTAND. REGARDING PROCESSING AND FABRICATING EQUIPMENT FOR FERROUS METALS, GOR IN MIDST OF EXPANSION PROGRAM WHICH SHOULD INCREASE ROMANIAN STEEL PRODUCTION FROM 6 MILLION TO 20 MILLION TONS BY 1990.

BARNES

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